



PARENT'S GUIDE

WHAT TO EXPECT!

TIMELESS + UNIQUE SCHOOL PORTRAITS



[CLICK TO FIND OUT MORE ABOUT US](#)

LITTLES

• PHOTO •

OUR STYLE + SETUP



OUR STYLE IS SIMPLE. COLORFUL AND PLAYFUL.

1

We love classy, simple yet energetic pictures! Our neutral backdrop allows your kids to show their personality through their playful expressions and their colorful outfits. We use a studio light that gives us just the right light to help kids faces' pop and their eyes come to life. Our goal is to provide you with 5-10 unique images in your gallery that are full of personality!



WHAT TO WEAR

2

WEAR DARK JEWEL TONES + AVOID GRAPHIC TEES

- Pick a color that looks good on your child. Shoot for darker jewel tones as those tones look fabulous against any skin color.

color scheme
dressing your child in 2-3 of these
colors will look great with the
backdrop.



- Wearing simple patterns and textures are always fun like plaids, stripes, polka dots, subtle florals. A shirt with a texture like lace, ruffles around the neckline or a bow tie are great ideas.
- Avoid graphic tees and shirts with words, logos and phrases on them. They look cluttered and pull attention away from the face.
- Be sure clothes are clean and iron if needed.
- Simple jewelry and accessories are great like hats, headbands + fun shoes.



TIPS & TRICKS TO PREP



PRACTICE GIGGLING + GET A GOOD NIGHT'S SLEEP

WE WON'T MAKE KIDS SAY "CHEESE" OR FORCE A SMILE. WE'LL CAPTURE THEM AS NATURALLY AS POSSIBLE.

3

Here's how you can help...

1. During the week **practice giggling** with your kids. Laughter rather than saying "cheese" will create a more genuine expression. You can also have them come up with some funny faces they can pull during their session like sad face, grumpy face, princess face, excited face, etc. We encourage all things silly!
2. Add **extra hairspray** to hairdos in the morning.
3. Help kids get a **good night's sleep** + a filling breakfast.
4. **Wash your child's face!** Please clean eyes and noses really well.
5. Talk about their **favorite things** they can think of while they're getting their picture taken like their favorite animated character or fun place you like to go as a family. You could also have them think of a fun treat they'll get after doing great on picture day.



ONLINE ORDERING

4

WHEN + HOW YOU'LL GET YOUR PICTURES

- Keep the card you receive after picture day with your Access Code. You'll use the code to access your pictures.
- Within 3 weeks of picture day you'll receive an email from us with a link to view your private, online gallery.
- Your gallery will have 5-12 images.
- You can order both prints and digital downloads.
- Packages are a suggested way to purchase but not required. There is NO minimum order required.
- When purchasing from multiple galleries you can select from one of three sibling packages that allows you to combine images from multiple galleries. Sibling packages include:
 - *Sibling Package 1*
 - *Sibling Package 2*
 - *6 Digital Downloads*



DIGITAL DOWNLOADS ARE DELIVERED TO YOUR EMAIL IMMEDIATELY AFTER CHECKOUT. CHECK YOUR JUNK FOLDER.

PRINTS WILL BE DELIVERED TO THE SCHOOL 10-15 BUSINESS DAYS AFTER THE ORDER DEADLINE.

BE SURE YOUR EMAIL IS SET TO RECEIVE MESSAGES FROM INFO@NICKIEGRAYBILL.COM SO YOU DON'T MISS THE EMAILS FROM US WITH IMPORTANT DATES + A LINK TO YOUR GALLERY!



MAKEUP + RETAKE SESSIONS

5

NO REASON TO BE UNHAPPY!

- We offer retake and makeup sessions at our home studio in South Jordan by appointment.
- Pictures will be combined with your previous gallery if you're coming for retakes.
- Galleries will be emailed to you in one week.
- We charge a \$15 sitting fee for sessions. After your session, you'll receive a coupon for \$15 towards your gallery purchase.
- This is a great time to bring your other children for their school pictures and to get pictures of all your kids together.

CLICK HERE TO BOOK A MAKEUP,
RETAKE OR SIBLING SESSION



QUESTIONS?
WE'RE HAPPY TO HELP YOU ANYTIME!
—
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